

Monument Manor Neighborhood Association
Strategic Plan

The purpose of the strategic plan is to guide the board in the conduct of its business on behalf of the residents of the neighborhood. It is intended to help ensure the maintenance of the quality of life in the neighborhood with a focus on roads. It is intended to reflect the wishes of the community, while honoring and maintaining the natural values that make Monument Manor such a unique and special place.

The board of directors will review the plan every three years and update it as needed.

Mission

To Maintain and Improve Neighborhood Roads, Quality of Life, and Community

Vision

Monument Manor is a safe neighborhood with well-maintained roads, dark night skies, beautiful desert and neighborhood views, native vegetation, and a place where wildlife can co-exist with human residents. It is a place where residents and property owners collaborate, communicate, cooperate, and socialize. It has a true sense of community.

Goals and Objectives

1. A high level of membership and participation in the MMNA is achieved.
 - Develop new strategies to increase membership and funding and continue to implement existing ones.
2. MMNA roads and other facilities are maintained in good condition and necessary repairs and improvements are completed.
 - Make improvements to manage drainage to reduce erosion and storm damage costs
 - Manage and remove sand build-ups
 - Make storm damage repairs in a timely manner after storms
 - Erect, and maintain needed signage
 - Be able to locate and assess the condition of signs and road improvements
 - Provide, maintain, and replace mailbox structures as needed
3. The residents of Monument Manor have a knowledge and appreciation of the attributes of our area that increase our quality of life and they actively participate in their maintenance and protection.

- “Inform MMNA members and residents of issues that could affect the quality of life in the neighborhood/community, including alerts to public meetings related to governmental actions that address matters such as light trespass, noise, short-term rentals, protection of desert vegetation, and etc.”
- Provide information to members and residents about property management, such as how the use of rodenticides can impact wildlife; the impact of non-native plants on the land and how to identify and control them; the use of fencing and other landscaping techniques which preserve desert views, vegetation, and wildlife; and about relevant local ordinances, e.g., light trespass, sound, and off-highway vehicle use.

4. A sense of community is fostered through social interaction.

- Hold annual neighborhood social events, e.g., annual potluck, holiday party
- Hold work parties to repair the roads and potentially for other projects such as collecting seeds and/or planting native plants.
- Invite specialists to provide presentations on issues of concern and benefit to the community – e.g., someone to talk about the use and benefits of native plants in landscaping
- Provide updated and engaging information on the website

5. MMNA is well-managed organization with an effective board and engaged membership.

- Recruit board members with a wide range of talents matched to the needs of the organization and which provide for succession.
- Develop processes for efficient operations of the organization.
- Develop additional processes to manage files so that they are well organized, easily retrievable, and accessible.
- Establish committees as needed that operate efficiently and effectively with a clear purpose.